Policy Paper

How OpenCorporates should handle company number problems
Overarching Principles for this paper

In approaching problems such as this OpenCorporates will follow the following principles:

- Focus on end users.
- Transparency: wherever possible ensure any changes are done transparently.
- Clarity: ensure it is clear what decision has been taken, and why.
- Comprehensibility: ensure the decisions are explained fully, using examples where necessary (e.g. on the OpenCorporates register pages and the wiki).

This document is expected to be revised over time, as we understand both the problem space, and possible solutions better. Significant changes will be denoted with a change in the version number (see footer).

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About OpenCorporates

OpenCorporates is the largest open database of companies in the world with in excess of 90 million companies in 100+ jurisdictions. It regularly works with governments and intergovernmental organisations, and with NGOs and is dedicated to improving access to and understanding of company data in the public interest.

OpenCorporates Ltd is part of the OpenCorporates group, a public-benefit enterprise whose goal is to create, increase and promote transparency of the corporate and business world, including the existence, ownership and activities of entities, and the people connected with them. OpenCorporates Ltd is registered in England, number 07444723. VAT Number GB 164 3311 33. Registered Office: Aston House, Cornwall Avenue, London N3 1LF. helpdesk@opencorporates.com

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Background

Well-designed company numbers – unique, persistent identifiers for companies issued by corporate registers – are an essential requirement for good company information (we are using the term ‘company numbers’ to refer to unique identifiers issued by corporate registers – even those which are non-numeric\(^1\)). Quite apart from ambiguities and normalisation issues, companies relatively frequently change their names, and legal names are even reused, meaning that such identifiers are the only way of categorically identifying legal entities. Unfortunately while most corporate registers issue such identifiers, OpenCorporates has discovered a number of registers where the identifiers are neither well-designed nor persistent nor unique.

This policy paper discusses the issues and outlines the routes OpenCorporates will take in handling them. In the spirit of transparency and openness that is at the heart of OpenCorporates we are making this paper public under a Creative Commons Licence, and welcome comments.

We have identified 3 distinct types of company number problems. We list these below, together with proposed solutions OpenCorporates will apply to address these in a transparent and open manner.

1. Registers changing company number system

In this situation, registers move from one identifier system to another. This is often done without announcement or explanation, and most seriously of all often without any mechanism or lookup table to allow a cross-walk from one identifier system to another.

Possible approaches: There are two ways of potentially dealing with this.

a. Delete all the old records and add the new ones. This would have three problems – the old URLs would break; there would be no ability to search using the old identifier; the change would be invisible to user, lacking any audit trail. This approach has thus been rejected.

b. OpenCorporates should transparently map the old company identifiers to the new identifiers. There are issues with this approach, as it involves more work, and if there is no explicit or implicit mapping from the old identifiers to the new ones it means there are judgement calls in making the mapping. However, it means that we can both record and display the old company number (as “previous company number”) and redirect from the old company URLs to the new ones. This provides both the transparency our users depend on, and allows the existing URLs/URIs to continue to function. In the case where OpenCorporates’ mapping between old identifiers and new ones is in error, this too will be discoverable, and hence correctable. This is the approach OpenCorporates has decided to take.

Notes: Care must be taken before implementing that there is no overlap between the old identifiers and the new ones – if that is the case, the above approach will be problematic and should not be used.

\(^1\) The ‘numbers’ quite often include non-numeric characters and occasionally include punctuation (e.g. dashes), which may or may not be semantic.
2. Companies that have been issued more than one company number

There are two common reasons for this:

i. change in company number (see above)

ii. company numbers that contain 'state' or attributes of the legal entity, e.g. the location of current registration or type of entity (where this can change), or some other attribute. Examples include Indian CIN (which changes when a company changes company type or industry code, for example) or those jurisdictions such as Germany where the identifier changes when the entity moves from one district court to another.

Possible approaches: There are potentially two ways of dealing with identifiers that change depending on attributes:

a. Create a new identifier from those parts that do not change, but combined uniquely and permanently identify the entity. We need to be certain that these parts do indeed uniquely and permanently identify the entity, and certainly a full investigation is required to do this. In cases where this is possible, this route would have many benefits. As with other situations, we would need to make this clear to users using native company number(s) and redirection, and with a public report. We should also ensure we redirect URLs based on the full identifiers to the compacted identifier. We should make clear what the current full identifier is (if possible), as well as the previous such identifiers.

b. Create mappings from one entity to another, redirecting from each to the succeeding or current identifier. This will be technically challenging, and potentially lead to long chains of redirections, and we believe further investigation is needed before taking this route.

3. Companies where the public company number does not uniquely identify the company.

We have seen this where:

i. Company numbers have been reused by the register so that the same identifier is used by multiple entities.

ii. Company numbers are unique only to entity type. In some case there are obvious and visible codes used by registers to denote the entity type; in others there is no such obvious route.

iii. Company numbers are unique only to the sub-registration body. This is the case in Germany, where the identifier is a mixture of the district court (Amstgericht) and the so-called HR number.

iv. There is more than one register per 'jurisdiction' (e.g. California corporations and LLCs, Australian companies and Australian Indigenous Corporations).
Proposed approaches:

i. Where company numbers have been reused, and there is no way of distinguishing between these by type of company, for example, we will either need to use an alternative identifier (e.g. an internal database ID that is exposed in the URL or page parameters) or defer loading the jurisdiction till an alternative solution can be found. While using such an alternative identifiers is problematic, as they are liable to change without notification, it is in general more important to users to make the company information available to users (there is also the option to handle such changes via the change procedure outlined in 1.b above).

We should communicate this clearly to users by showing the basic number as ‘native company number’, listing the issues on the register page, and writing a report on the OpenCorporates wiki explaining what has been done, with examples. This fact that these identifiers are different from the normal approach should be further communicated to users by prefixing the internal ID with EXTUID_, in the URL/company number fields (e.g. https://opencorporates.com/companies/je/EXTUID_63953). The native company numbers should also be made discoverable by indexing them so that searches for them will be successful. Finally, if there were companies that had OpenCorporates entries prior to the problem being discovered, redirects should be put in place so that the old URLs still work for users.

ii. Where company numbers are unique only to one entity type and there are obvious entity prefixes, we can use these in as the OpenCorporates identifier, e.g. RC_12345. However we must be certain that the entity cannot change company type (e.g. from private to public company) and thus prefix before taking this approach. In addition, we must make this to clear to users by both displaying the basic (possibly duplicated) identifier as ‘native company number’, and make this discoverable by indexing it so that searching for it will return the companies with this number. Where there are no obvious entity prefixes, or we believe that there are other problems with the data, we should use the EXTUID approach detailed in (i) above, or hold off importing the jurisdiction until we have an approach that meets the standards above (user-focused, transparent, clear, comprehensible).

iii. Where company numbers are unique only to a sub-registration area, it is important to understand what happens when the company changes area. In many cases this will cause both issues of multiple identifiers per entity, and multiple entities per identifier. This should be handled on a case-by-case basis, using the patterns identified in this document, and will certainly require a separate paper detailing the approach and the reasons it was taken.

iv. Where there is more than one register per ‘jurisdiction’ we should distinguish between those registers which are distinct for technical reasons (e.g. California, which stores the domestic LLCs in a different register from corporations and out-of-jurisdiction LLCs) – in some cases these have identifier systems which play well together (i.e. non-overlapping), and those where there are different jurisdictions (for example Australian Indigenous Corporations are arguably a distinct jurisdiction).
In the former case we may well be able to present this to the user without any issues – if the separation is just technical but neither legal nor logical. If there is a distinct separation we will need to defer importing the register until we have refined the OpenCorporates backend to handle such situations.

In the latter we should in general recognize the jurisdiction as being distinct in the way, for example that US states or Canadian provinces are distinct. Where there is no ISO 3166-2 code for the jurisdiction, we could potentially use the codes proposed for the Global Legal Entity Identifier System².

² The Global LEI System is working on a list of corporate and other registers, and there is an interim list for consultation at http://www.leiroc.org/publications/gls/lou_20141110-1.pdf